

DMCC

INAUGURAL

LAB-GROWN DIAMOND SYMPOSIUM

10 JULY 2023

**SPONSOR AND
EXHIBITOR PACKAGES**



ABOUT THE INAUGURAL LAB-GROWN DIAMOND SYMPOSIUM

Organised and hosted by DMCC, the inaugural Lab-Grown Diamond (LGD) Symposium will take place on 10 July 2023 in Dubai, UAE. The symposium will bring together global leaders in the lab-grown diamonds and technology industry, where important conversations will take place shaping the future of lab-grown diamonds, as a new and independent industry.

The symposium gathering, designed for leadership, will be participant driven and structured to stimulate discussions around industry core themes. Do not miss out on having your voice heard to help shape and define the future of lab-grown diamonds.

SPONSORSHIP BENEFITS:

- Cement your company's status as a high level player in the lab-grown diamond and technology industry
- Show your company's presence in the region by supporting a major industry event organised by DMCC
- Enhance visibility through the symposium's marketing channels
- Invite your clients to a prestigious symposium celebration

Platinum Sponsor

(LIMITED TO ONE SPONSOR)

COST: USD 50,000

- 15 delegate passes to the LGD Symposium and Symposium Celebration
 - Logo visibility on LGD Symposium:
 - Website redirecting to sponsor's own website
 - Backdrop (prominent logo size)
 - Promotional collateral with mention of sponsorship (where relevant)
 - E-invitation
 - Delegate badges
 - Display space (3m x 3m) in the pre-function area of the symposium*
 - Sponsor's corporate video screening during symposium opening (limited to up to 2 minutes)
 - Sponsor's corporate brochure in delegate bag (limited to one item)
 - Advertising in *The New Jeweller* symposium brochure (two pages)
 - Sponsorship social media announcement
 - Enhanced visibility within a thought leadership publication distributed post event
 - One month advertising on Almas Tower main lobby screen (1620w x 2160h pixels)
 - Sponsor's name read out at the symposium opening
 - DMCC to provide LGD Symposium branded social media tiles and email signature with sponsor logo
 - Ad display on main screen during symposium
 - DMCC will send an email to all delegates on behalf of the Platinum Sponsor with an ad
 - To be recognised on stage at the Symposium Celebration
 - Special rate for additional delegates (up to 10): USD 250 per delegate
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* DMCC to provide space or shell scheme stand

* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.

All costs exclude VAT.

5% VAT will be applied to all sponsorship and exhibitor costs.

Gold Sponsor

COST: USD 25,000

ONE
AVAILABLE

- 10 delegate passes to LGD Symposium and Symposium Celebration
- Logo visibility on LGD Symposium:
 - Website redirecting to sponsor's own website
 - Backdrop (large logo size)
 - Promotional collateral with mention of sponsorship (where relevant)
 - E-invitation
 - Delegate badges
- Sponsor's corporate brochure in delegate bag (limited to one item)
- Advertising in *The New Jeweller* symposium brochure (one page)
- Sponsorship social media announcement
- Enhanced visibility within a thought leadership publication distributed post event
- Three weeks advertising on Almas Tower main lobby screen (1620w x 2160h pixels)
- Sponsor's name read out at the symposium opening
- DMCC to provide LGD Symposium branded social media tiles and email signature with sponsor logo
- To be recognised on stage at the Symposium Celebration
- Special rate for additional delegates (up to seven) USD 300 per delegate
- Display space (2m x 2m) in the pre-function area of the symposium (optional)*

** DMCC to provide space or shell scheme stand
* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

Silver Sponsor

COST: USD 12,500

- Five delegate passes to LGD Symposium and Symposium Celebration
- Logo visibility on LGD Symposium:
 - Website redirecting to sponsor's own website
 - Backdrop
 - Promotional collateral with mention of sponsorship (where relevant)
 - Delegate badges
- Sponsor's corporate brochure in delegate bag (limited to one item)
- Advertising in *The New Jeweller* symposium brochure (half page)
- Sponsorship social media announcement
- Enhanced visibility within a thought leadership publication distributed post event
- Two weeks advertising on Almas Tower main lobby screen (1620w x 2160h pixels)
- Sponsor's name read out at the symposium opening
- DMCC to provide LGD Symposium branded social media tiles and email signature with sponsor logo
- To be recognised on stage at the Symposium Celebration
- Special rate for additional delegates (up to seven) USD 350 per delegate
- Special rate of USD 2,500 for display space (2m x 2m) in the pre-function area of the symposium (maximum two available)*

** DMCC to provide space or shell scheme stand
* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

*All costs exclude VAT.
5% VAT will be applied to all sponsorship and exhibitor costs.*

Delegate Bag Sponsor

(LIMITED TO ONE SPONSOR)

COST: USD 10,000

- Two delegate passes to LGD Symposium and Symposium Celebration
- Logo visibility on LGD Symposium:
 - Website redirecting to sponsor's own website
 - Backdrop
 - Delegate bag (exclusive branding)
- Sponsor's corporate brochure in delegate bag (limited to one item)
- Special rate for additional delegate pass (up to five) USD 400

SOLD OUT

Wi-Fi Sponsor

(LIMITED TO ONE SPONSOR)

COST: USD 10,000

- Two delegate passes to LGD Symposium and Symposium Celebration
- Logo visibility:
 - Website redirecting to sponsor's own website
 - Backdrop
 - Main screen (exclusive mention)
- Special rate for additional delegate pass (up to five) USD 400

SOLD OUT

Lanyard Sponsor

(LIMITED TO ONE SPONSOR)

COST: USD 10,000

- Two delegate passes to LGD Symposium and Symposium Celebration
- Logo visibility on LGD Symposium:
 - Website redirecting to sponsor's own website
 - Backdrop
 - Lanyards (exclusive branding)
- Special rate for additional delegate pass (up to five) USD 400

SOLD OUT

Breakout Room Sponsor

(LIMITED TO THREE)

COST: USD 10,000

- Four delegate passes to LGD Symposium
- Breakout room to display the Company logo
- Logo visibility on LGD Symposium:
 - Website redirecting to sponsor's own website
 - Backdrop at the LGD Symposium
- Sponsor's corporate brochure in delegate bag (limited to one item)
- Enhanced visibility within a thought leadership publication distributed post event
- Preferred seating area and eight delegate passes at the Symposium Celebration

All costs exclude VAT.

5% VAT will be applied to all sponsorship and exhibitor costs.

Logistic Sponsor

(LIMITED TO THREE)

COST: USD 5,000

- Two delegate passes to LGD Symposium and the Symposium Celebration
- Website redirecting to sponsor's own website
- Logo visibility on LGD Symposium backdrop
- Sponsor's corporate brochure in delegate bag (limited to one item)

Symposium Celebration Sponsor

COST: USD 5,000

- Two delegate passes to LGD Symposium
- Eight invitations to Symposium Celebration
- Logo visibility on LGD Symposium:
 - Website redirecting to sponsor's own website
 - Backdrop
 - Gala event backdrop
- To be recognised at the Symposium Celebration
- Advertising in *The New Jeweller* symposium brochure (half page)
- Special rate for additional delegate pass (up to four) USD 400

Exhibition Stand

(LIMITED TO FOUR)

COST: USD 7,500

- Two delegate passes to LGD Symposium and Symposium Celebration
- Display space (2m x 2m) in the pre-function area of the symposium*
- Enhanced visibility within a thought leadership publication distributed post event
- Advertising in *The New Jeweller* symposium brochure (half page)
- Sponsor's name read out at the symposium opening
- Special rate for additional delegate pass (up to four) USD 400
- Sponsor's corporate brochure in delegate bag (limited to one item)

** DMCC to provide space or shell scheme stand*

** Location allocation: first come, first serve basis*

** Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

Delegate Rates to LGD Symposium and Gala Event

- Early bird rates (until 10 June 2023) USD 600
- Pre-booked rate (11 June - 6 July 2023) USD 800
- On-site rate (7 - 10 July 2023) USD 1,000

All costs exclude VAT.

5% VAT will be applied to all sponsorship and exhibitor costs.

About DMCC

Dubai is perfectly positioned at the centre of the world of trade, connecting East with West and North to South. DMCC is at the heart of Dubai with a mandate to develop a world class commodities hub through continued innovation. DMCC is Made for Trade.

www.dmcc.ae